TABLEAU PRODUCT OVERVIEW

CONNECT TO DATA & CREATE INTERACTIVE REPORTS

TABLEAU DESKTOP PROFESSIONAL
- read data from all data sources: flat files, relational databases, cloud-based, and cubes
- connect live or create extracts
- save as a packaged workbook
- export as an image or pdf
- R integration for advanced statistical analysis
- publish data and workbooks to Tableau Server or Tableau Public
- Save to packaged workbooks to share with Tableau Reader users

TABLEAU PUBLIC
- read data from flat files - Excel, Access, txt, tde
- workbooks use data extracts - live connections require Tableau Desktop Professional
- dashboards are published online, not saved locally

PUBLISH & SHARE VIEWS INTERNALLY

TABLEAU SERVER (on premise)
- view interactive reports from web & mobile
- edit published dashboards on the go
- publish data from all data sources
- publish live connections to all data sources
- schedule refresh of data extracts
- secure access via built-in authentication or AD
- Single Sign-On with SAML support
- create a single repository for data connections
- set user and user group permissions
- support for workbooks with R integration
- white label/customize web interface

SHARE PACKAGED WORKBOOKS

TABLEAU READER (Free)
- view interactive reports from your PC
- no editing or authoring capabilities
- anyone with Tableau Reader can access & view
- unable to view underlying data while interacting
- all data can be unpackaged

PUBLISH & SHARE VIEWS PUBLICLY

TABLEAU PUBLIC (Free)
- for public data only
- limited to 1 million rows per data set
- all data & vizzes are public and downloadable
- workbooks use data extracts - live connections require Tableau Server
- Tableau reserves the right to delete content at any time

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